

NEW LYNX PURCHASING Gross Profit Calculator App



In hospitality, knowing your food and beverage Gross Profit (GP) is as essential as knowing your menu costs.

With three built-in formulas, the new Lynx Purchasing GP Calculator App makes quick and easy work of menu pricing, dish costing and margin setting.

All you need to do is input your ingredient costs and your current selling price or target GP - and the GP Calculator will do the profit calculation for you.

FREE to download from the App Store or Google Play - the GP Calculator App will save you time and money.

Free to download



Menu Price

Key in the cost of ingredients and target % GP to get the right selling price on your menu.

Gross Profit

Key in the cost of ingredients and menu price to keep tabs on your GP.

Cost Price

Key in your menu price and % GP to get the target cost price for ingredients.

Calculate New Prices

Use the App to plan new menus and special dishes with confidence.

THE FIRST - **AND STILL THE BEST**

The Lynx Purchasing GP Calculator App was a market first when it was launched in 2017 and has been downloaded thousands of times by hospitality managers and chefs.

In 2024, we launched our second generation GP Calculator App with brand new graphics, instant access to Lynx market information and news, a messaging service, better compatibility and faster operating speeds.

To find out more, go to your **App store** or check out our website at **lynxpurchasing.co.uk** or email the Lynx Purchasing team at **hello@lynxpurchasing.co.uk** or call us on **01325 710143**.



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