



Image link <u>here</u>

(1st March 2023) <u>PoB Hotels</u>, the collection of carefully curated rooms, the finest restaurants and spas, and the most authentic regional experiences across the British Isles, today launches the Coronation Concierge in celebration of King Charles III. Available from 1st March, all through Spring and Summer, PoB Hotels' Coronation Concierge will advise guests on the best-suited hotels for them to book a stay at in order to mark this historic event. Each hotel that the Concierge suggests has a strong Royal link, whether it has been visited by King Charles III, or has a historic connection to the monarchy. As the only dedicated collection of curated, independent hotels within the British Isles, PoB Hotels is perfectly placed to inform guests on the most unique and exciting stays to book in honour of this very British occasion.

Just a phone call away, <u>PoB Hotels' Coronation Concierge</u> is a 24-hour service dedicated to guiding guests to book their perfect Coronation trip. Available until 31<sup>st</sup> May, the Coronation Concierge will be able to design a specific itinerary based on the desires of each guest, whether that be raising a glass to King Charles at the only hotel in London given the Royal Warrant, following in the King's footsteps on his favourite walks through the beautiful Scottish Highlands, or participating in a tour of a hotel's historic grounds. As many PoB Hotels' members offer amazing Coronation packages and limited-edition experiences to complement their Royal links, PoB Hotels opens the doors to inspire the ultimate Coronation celebration.

With a grand selection of the British Isles' finest hotels to pick from, a PoB Hotels Coronation trip awaits:

## **Fingal**

## Royal Link: The sister ship to The Royal Yacht Britannia, Fingal has hosted the Royal Family on multiple occasions including Princess Anne who is the patron of the Northern Lighthouse Board

Fingal was commissioned by the Northern Lighthouse Board in 1963 and was acquired by The Royal Yacht Britannia Trust in tribute to the outstanding role she played in bringing equipment to Scotland's lighthouses. In the years since, the trust has been enthusiastic about creating a place for overnight accommodation that is not The Royal Yacht Britannia bestowing Fingal, her sister ship, as the go-to place for guests to experience a unique, floating hotel. This spring and throughout the summer, guests can step aboard Fingal to enjoy her special Coronation celebrations. The dedicated package includes a stay in the luxury of one of Fingal's beautiful cabins, which will include a bottle of Moët for guests to raise a toast to the crowning of the new King. Ascend the spiral staircase to dine under the shimmering ceiling of The Lighthouse Restaurant & Bar, where guests can choose from a seasonal menu created by Fingal's Executive Chef Mark Alston, who also runs The Royal Yacht Britannia's kitchen. Finish the evening with a night cap of true classic malt, Royal Lochnagar, reportedly a favourite whisky of the new monarch and distilled just a mile from Balmoral Castle. A restful night's sleep will lead to a hearty Scottish breakfast as a new era in history begins with guests even having the chance to step behind the



ropes of The Royal Yacht Britannia, the former floating palace, with a private tour by Fingal's own knowledgeable guide.

Rates for an overnight stay at Fingal for the Coronation Package start from £530, based on two people sharing. To find out more about Fingal and her exclusive 'Coronation Package', please visit the PoB website <u>here.</u>

#### The Goring

# Royal Link: The only hotel with a Royal Warrant from HM Queen Elizabeth II, located a short walk from Buckingham Palace

A firm favourite of the Royal Family for many years, and an establishment that was granted a Royal Warrant by HM Queen Elizabeth II, this historic hotel lies just a ten-minute walk from Buckingham Palace. This Spring, The Goring will be treating guests like royalty with a Michelinstarred Coronation Tasting Menu, carefully crafted by Head Chef Graham Squire. The menu will be available as both an A La Carte and a Six Course Tasting Menu, designed to focus on Welsh specialities and foraged ingredients in homage to King Charles III and his environmental philosophies. In fact, the dishes themselves hold a personal connection to His Majesty, such as the Coddled Clarence Court Egg with Fine Herb Garden Salad and Truffle Vinaigrette: a take on the King's favourite meal. The Goring's special Coronation Afternoon Tea will be served to guests in the five-star surroundings of the sun-kissed veranda, overlooking The Goring's Garden and "Royal Border" - the home of the Royal Family's favourite plants and flowers.

Room rates for The Goring start from £790 per night, including breakfast. The Coronation Tasting Menu will be £140 per person available for five days only over the Coronation, and includes canapés, petit fours and Champagne. The Coronation Afternoon Tea will run from the 24<sup>th</sup> April to the 8<sup>th</sup> May, and is priced at £75 per person, with a glass of Bollinger champagne. To find out more information about The Goring, please visit the PoB website <u>here</u>.

## **The Relais Henley**

# Royal Link: Visited by King Charles I on his travels, his Royal Crest remains in the aptly named King Charles I suite

On his travels between London and Oxford, King Charles I stayed in the 14<sup>th</sup> century old coaching inn that now forms The Relais Henley. His royal crest remains engraved, beautifully preserved within the room he stayed in, aptly named the King Charles I suite. During this year of Royal celebrations, guests can book a dedicated two-night package which includes an overnight stay - complete with breakfast - in the King Charles I Suite and enjoy a royal-inspired Champagne Afternoon Tea with a decadent menu including Welsh cakes, plumb cake, and coronation chicken sandwiches. A Coronation Gin Martini will also be available, a tipple believed to be a firm favourite of the King. Guests can enjoy a sumptuous three-course dinner on both evenings in the famous Clipper Restaurant and even relax on a private skippered launch down the Thames, complete with a Champagne picnic lunch.

The Coronation Package starts from £1,424 based on two people sharing a room for the twonight package which will be available to book from the 1st March - 30 November 2023. Subject to availability and blackout dates apply. To find out more about The Relais Henley, please visit the PoB Hotels website <u>here</u>.



#### <u>Cromlix</u> Royal Link: Formerly a private mansion, Cromlix has records of a visit from Edward VII

Visited by King Edward VII, the second child and eldest son of Queen Victoria and Prince Albert in 1908, Cromlix is a Victorian Perthshire mansion set in 34 acres of secluded woodlands and garden grounds, complete with its own chapel and Loch. Owned by tennis player Andy Murray and his wife Kim, Cromlix is currently undergoing a refurbishment to become a hotel full of charm, homely touches and a place to be inspired by nature and wellness. Cromlix's 'A Stay Fit for a King' package, invites guests for an overnight stay in one of the hotel's most luxurious rooms before venturing on a tour around Scone Palace, the crowning place of Scottish Kings including Charles II, the last King to be crowned there. On returning to Cromlix, a Royal Gin Fizz in the Glasshouse Bar will set the scene for a decadent three-course meal in the opulent Glasshouse Restaurant, with breakfast the next morning before departing. To coincide with the Coronation weekend, the hotel will also be unveiling their new refurbishment with a 'Grand Re-opening', designed to showcase the very best of Cromlix.

*A Stay Fit For A King' Package starts from £835, while The Grand Re-opening is priced from £715. To find out more about the Coronation offerings at Cromlix, please visit the PoB website <u>here.</u>* 

#### Sopwell House Hotel & Spa

## Royal Link: Once the country home of Princess Alice of Battenberg, Prince Philip's Mother, Sopwell House was the scene of a Royal proposal

An elegant country home nestled within the rolling hills of the Hertfordshire countryside, Sopwell House & Spa has a romantic and unique royal history. Prince Philip's father, Prince Andrew, proposed to the Duke of Edinburgh's mother Alice in the stunning gardens when the house was her family home. In honour of this connection, and just in time for his monarchical grandson's Coronation, Sopwell House is launching the 'Coronation Indulgence' package. This celebratory offering includes a two-night stay with culinary delights including a full English Breakfast for guests to enjoy on both mornings and a three-course meal in the vibrant Brasserie restaurant. The menu features a speciality cheese platter curated specifically in honour of his Highness's patronage of the Royal Cheese Association where he has been a patron since 1993. Full use of the Cottonmill Spa facilities is also part of this offering, allowing guests to be pampered like royalty.

*The 'Coronation Indulgence Package' starts from £160 per person per night. To find out more about the Coronation offerings at Sopwell House Hotel & Spa, please visit the PoB Hotels website <u>here</u>.* 

## Hartwell House

# Royal Link: The hotel with a long history of Royal residences including William Peveral, the son of William the Conqueror and John Earl of Mortaigne, King of England in 1199

Hartwell House in Buckinghamshire, with its beautiful Georgian façade, Jacobean features and ornate chandeliers, has a remarkable history stretching back almost a thousand years to the reign of Edward the Confessor, and has many former eminent residents. It has been the seat of William Peveral, natural son of William the Conqueror; of John Earl of Mortaigne who succeeded his brother Richard the Lion Heart as King of England in 1199; and its most famous resident, Louis XVIII, exiled King of France, who held court here from 1809 to 1814. In honour of the Coronation



this spring and throughout the summer, Hartwell House is providing an overnight stay in either a Royal bedroom or the exclusive 'Kings' bedroom for guests to celebrate King Charles III and his Coronation in style. The package includes a delicious two course dinner, breakfast and full use of the Hartwell Spa. Guests can walk the corridors where King Louis XVIII trod during his five-year refuge, and learn about this history through a history talk and walking tour, followed by a King's Coronation-themed Afternoon Tea in the hotel's grand and impressive Drawing Rooms.

The 'Royal bedroom' package is priced at £595 per person, and the 'King's bedroom' package is £745. To find out more information about the Coronation offerings at Hartwell House, please visit the PoB website <u>here</u>.

#### **Hebridean Princess**

# Royal Link: The small luxury cruise ship that was exclusively chartered by HM Queen Elizabeth II

Luxury cruise ship Hebridean Princess is as her name suggests: fit for royalty. The Queen chartered the Hebridean Princess twice for family holidays alongside the Royal Yacht Britannia, and the Hebridean Princess was the first cruise ship and member of PoB Hotels to be awarded a Royal Warrant. As one of the smallest luxury cruise ships afloat, she is able to access many parts of Europe that larger ships cannot reach but with all the comforts and luxuries of a boutique hotel, just on water. In time for the King's Coronation, the Hebridean Princess will be departing from Oban for a special seven-night cruise on the 2nd May. Inviting guests to enjoy a week on-boarding, the Hebridean Princess will be sailing throughout the week of King Charles III Coronation.

An overnight stay on the Hebridean Princess based on two people sharing an outside double/twin cabin is £7,495 per person, while a single is £8,995 for an outside single cabin. To find out more information about Hebridean Princess, please visit the PoB website <u>here</u>.

For more information on PoB Hotels' Coronation Concierge, please visit

https://pobhotels.com/coronation-concierge/.

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For media enquiries, please contact <u>The PC Agency</u>: Paul Charles / Liz Healey / Lara Good / Rosie Atkins / Rosie Burrill <u>POB@pc.agency</u> | 020 7768 0001

#### Notes to the Editors:

## OPEN THE DOOR TO INSPIRATION

From castles brimming with northern charm to seafront lodges sitting along the southern coast, you'll find our collection of the finest independent hotels dotted all over the British Isles. We have carefully curated the most luxurious rooms, the finest restaurants and the most decadent spas. Think of PoB Hotels as the key and each one of our hotels as a door to new experiences. Each completely unique. Each hand-picked by us. Each the Pride of Britain.

PoB Hotels is committed to responsible travel and the importance of sustainable practices across our collection of the finest hotels in the British Isles. PoB Hotels has partnered with EarthCheck, the world's leading scientific benchmarking, certification and advisory group for travel and tourism - to develop environmental good practice and certification for hotel members, and company-wide regenerative



practices. This is an important step in our ongoing commitment to sustainability and a way to promote the importance of sustainable practices across our hotels. The independent hotels are on their individual journey to create positive impact within their respective communities featuring issues of social, economic and sustainable scope.

*Note from Kalindi Juneja, Chief Executive:* It all began in 1982, when a group of passionate hoteliers joined forces to create an iconic British hotel collection. Led by then-Industry Titan, Gerald Milsom these hoteliers were driven by all things hospitality, quality, and creating happy moments for guests. The beauty of the collection then and now remains the celebration of individuality and championing the independent spirit of our hotels. For over 40 years we have followed our inventive spirit and enthusiasm for authentic British adventures. Today, our collection includes distinct hotels across the UK and Channel Islands.

Our hand-picked hotels offer varied destinations for you to choose from. PoB Hotels vouchers make the perfect gift as they can be redeemed for an unforgettable stay, a delightful meal, or an inspiring experience at any of our hotels. You can peruse "The Handle", our online magazine for inspiration on travel and much more. For more information, please visit <u>https://pobhotels.com/</u>.

#### About The PC Agency

The PC Agency is one of the world's most sought-after luxury travel PR and trade marketing consultancies. Firmly independent and passionately proactive, we deliver high-impact consumer, corporate, crisis and digital campaigns for luxury travel and tourism brands. Our team of 35 experts advises distinctive hotels, airlines, tourism boards, tour operators and luxury cruise lines, providing in-depth strategic insight, PR, trade marketing, digital and events support. Founded by former BBC News presenter and Virgin Atlantic director, CEO Paul Charles was named 2022 winner of the TravMedia PR Professional of the Year Award. The PC Agency team has been recognised for six years running as The Most Influential Travel PR Consultancy in the annual PR Week Powerbook and has also been shortlisted for Best PR and Trade Consultancy at the TTG Awards. For more information, please visit <a href="https://www.pc.agency/">https://www.pc.agency/</a>.