

NIRA ALPINA

SWITZERLAND

A Window on the Engadin Valley



The 4 star superior Design Hotel Nira Alpina is situated at the upper end of the spectacular Engadin valley with panoramic views over the endless expanse of turquoise lakes that lie along the plateau. Tucked into the mountainside beneath the majestic Corvatsch Mountain, the hotel enjoys views of the small Swiss village of Surlej and Lake Silvaplana beyond.

Perched at the highest point of Surlej, the hotel is five kilometres from St Moritz, yet offers a far more enviable location. Due to a private, direct access to the Corvatsch cable car station, the hotel provides true ski in – ski out access, the first hotel in the entire ski domain to do so, and connects guests quickly and seamlessly to the finest skiing in the region.

Architecturally inspired, the property unobtrusively clings to the mountainside as each floor steps up to the next. This design ensures that all 70 rooms feature a vast sun-drenched balcony or terrace, floor to ceiling panoramic windows and breath-taking views of the crystal clear turquoise water of Lake Silvaplana, surrounded by the majestic peaks of the Engadin Mountains.

Guests can reach 3,303 metres, the highest point in the ski domain, in just fifteen minutes, without having to step outside the door of the hotel, as a private covered walkway connects the hotel to the upper level of the Corvatsch cable car building.

In summer, opportunities are endless. Some of the best windsurfing and kite surfing in Europe is available on Lake Silvaplana, with spectacular hiking and mountain bike trails departing from the village of Surlej. High altitude hiking and climbing is easily accessed as some of the most famous routes in the region commence at the top of the Corvatsch cable car.

St. Moritz, just a short drive away, beckons with first-class fashion boutiques and exclusive shopping opportunities. Golf enthusiasts can look forward to three first-class courses, while adventure seekers can experience the thrill of the legendary Cresta Run ice track.

Accommodation and Design



Designed by architects Hans Hirschi AG from Samedan and Stricker Architekten from Pontresina, Nira Alpina commands breath-taking views from its hilltop position in the small Swiss village of Surlej. The hotel's enviable location also provides stunning views over Lake Silvaplana and the dynamic mountains of Piz Nair and Corviglia, both top ski areas in the Engadin Valley.

The architectural layout of the hotel is a masterful use of the surrounding topography to create light and space. The building clings to the mountainside, which allows every room in the hotel to benefit from a vast terrace or balcony that opens up to the sky, along with floor to ceiling panoramic windows overlooking Lake Silvaplana. Traditional Swiss artefacts, paintings and flowers decorate reception and bar areas. This is also reflected in the choices of fabrics and furnishings used in the hotels interiors, which include natural, earthy hues such as chocolate suede, rich mahogany damasks and natural stone tiles.

With private gardens stretching out and providing the perfect spot to enjoy the late afternoon sun at ground level, guests can unwind on the oversized terraces. Marble flagstones, contemporary wicker furniture and glass tables are positioned to give guests privacy and time to relax and admire the view or, in summer, listen to the sound of cow-bells drifting up from the meadows below.

The 70 rooms of the hotel are situated across four floors and include 14 interconnecting rooms (ideal for families) and an entire floor dedicated to junior suites, all commanding spectacular double windows, and are spacious, airy and light. Bedrooms are equipped with flat screen TVs, an iPod docking station, mini bar, Nespresso coffee machine, tea making facilities and complimentary WiFi, which is also available throughout the hotel.

Six foot wide super-king beds are graced with luxurious sheets and pillows, which are made in Switzerland by Schwab, pioneers of organically grown cotton. Nestling in the Emmental valley, Schwab's Jacquard linen mills harvest their cotton exclusively by hand and the quality of the product is undisputed.

Contemporary granite bathrooms come complete with overhead waterfall and handheld shower, in addition to sumptuous deep baths. Bathrobes and slippers are at guests' disposal along with illuminated vanity mirrors. With three hanging wardrobes and large shelves alongside, every room has vast amounts of storage space, along with chocolate suede armchairs and wood-panelled headboard with twin reading lights.

The junior suites feature a living room with additional flat screen television and writing desk, a dressing room, a large bathroom with twin basins and waterfall shower and a full size single bed, which can be pulled out from the wall.

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Guests have access to a monitored underground car park with ample parking facilities, a ski and bike room and direct access to the Corvatsch mountain railway. The Nira Alpina offers guests a truly unique 'ski-in ski-out' experience - absolutely stress-free and comfortable.

Accommodation available:

- 3 Comfort Room 20 m² (with disabled access)
- 40 Corvatsch Room 24 m²
- 17 Garden Rooms 30 m²
- 10 Alpine Junior Suites 50 m²

Perfect for Families



Nira Alpina Hotel welcomes families and children, offering extensive kids and family friendly services.

Nira Alpina's Alpine Junior Suites, and its 10 interconnecting rooms are perfect for families with young children. These child friendly rooms can be equipped with a baby cot or rollaway bed on request. Children below 12 years stay free of charge in their parent's room.

The Kids Club offers professional childcare for children aged 3 and above between 4 pm and 9 pm. This is upon request and subject to availability (opening hours can change and are not binding). Recently renovated, the Kids Club features plenty of games, a multilingual library and a variety of entertainment for all ages.

The hotel has direct access to the children slopes, only five meters away from the property and viewable from both the hotel bar and spa.

The restaurants offer a children's menu featuring a wide variety of child-friendly options at an affordable price.

“Ski-in Ski-Out” in St. Moritz
From Your Hotel Room to 3'303 Metres in 20 Minutes



The first ski in – ski out hotel in St Moritz ski domain opened its doors on 30 November 2011 – introducing Nira Alpina.

Connected to the Corvatsch cable car via a private bridged walkway, the hotel offers the best ski access in St Moritz. Guests can reach 3,303 metres, the highest point in the entire ski area, without having to step outside the door of the hotel.

In addition, for those with young children, a nursery slope serviced by a small button lift operates alongside the hotel, allowing parents to watch their children glide past from the comfort of an armchair at the bar, or even from the Jacuzzi.

Corvatsch offers by far the most challenging skiing in St Moritz with 17 red runs and 12 kilometres of black piste. The off-piste is legendary and rarely gets tracked out. The Roseg Valley is a notorious challenge as are the routes from Piz Nair. The excellent snow conditions on the Corvatsch are in part due to the altitude, however more importantly, the mountain's North facing aspect, ensures slopes never come face to face with the sun.

The upper section cable car was renovated in 2008 increasing passenger capacity by 30%. The new lift can now carry 1,200 skiers an hour, taking only four minutes from the middle station to the top. The lower stage lift from Surlej to Murtèl was renovated in 1997 and takes just seven minutes to reach the middle station. At 3,300m, the top of the Corvatsch is the highest mountain station in the Eastern Alps, and offers a thrilling nine-kilometre descent all the way into the town of St Moritz.

Corvatsch also lays claim to having the longest illuminated ski run in Switzerland. 4.2km of piste are floodlit every Friday night and the cable car is open from 7pm until 2.00am (weather permitting). Skiers can descend all the way back to Nira Alpina under the stars, with the option of pausing for dinner at the mid-station restaurant, Murtèl.

Non-skiing sports enthusiasts can benefit from an array of additional winter activities in the Engadin St Moritz ski area. Along with the only natural ice bobsleigh run in the world; the region boasts 180km of cross-country skiing trails, 150km of winter footpaths and countless skating rinks and sledging runs.

Nira Alpina overlooks the majestic lake of Silvaplana, which is one of the best snow-kiting venues in the world. The hip new sport for adrenalin junkies, snow-kiting involves acrobatic stunts using a board or pair of skis. The mighty Maloja wind, which blows through the Engadin valley, combined with strong thermal currents creates the perfect environment for the sport.

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In summer kite surfing, windsurfing and boating are also popular sports for those brave enough to set sail.

The Nira Alpina offers a spacious ski & bike room with a personal ski locker in the hotel car park. In summer the room is used as a bike room.

The ski pass can be purchased at CHF 47.00 per adult per day for the duration of the stay.

Food and Beverage



Stars – 'International cuisine with flavours from Asia'

On the fifth floor of the Nira Alpina is the panorama restaurant 'Stars', which impresses guests with an unrivalled view of the regions around Piz Nair and Corviglia, the lake and the romantic village of Surlej. In the morning, a rich breakfast buffet beckons, while in the evening the menu includes international dishes. The evening menu invites you on a culinary journey around the world, taking you to gourmet hotspots. International classics such as cordon bleu, Thai curry and entrecote of Swiss prime beef are accompanied by charming and friendly service. Both hotel guests and guests not staying at the hotel are very welcome. The 'Stars' attracts all those who want to enjoy the panorama in a stylish restaurant with a special ambience.



Stalla Veglia

The Stalla Veglia offers Italian dishes and pizza. It is open in winter between December and mid-March. It can also be booked exclusively for groups, family celebrations or for a dinner with friends or your partner. The authentic 'Stübli' ambience with natural stone floors, pine panelling and rustic wooden furniture offers a traditional and cosy setting for events.

Pichalain Hut

Nira Alpina features a rustic mountain hut made of Swiss timber with oak tree furnishings. Seating up to approx. 16 people, Pichalain serves local specialties including cheese fondue in a warm, lodge-like ambience.

Rooftop Bar

With its stunning panoramic view and outdoor terrace directly above the ski slopes, the 'Rooftop Bar' is the place to be seen in St. Moritz. Ski instructors relax here and reveal where the best powder snow can be found the next morning, while mojitos and caipirinhas create an eclectic atmosphere characterised by stimulating conversation.

A large selection of whiskey and rum is complemented by traditional Alpine aperitifs and digestifs, including Williams pear, cherry brandy and Kir Royal, as well as unusual regional spirits

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such as Vieille Prune in barriques. Grey leather sofas and cowhide stools as well as wall lights carved from antlers add a touch of alpine chic.

Smokers either are welcome on the terrace or in the deep leather armchairs of the cigar room, complete with a large humidor carrying everything from Cohibas to Villigers. The sound of cowbells rises up from the meadows to the outdoor terrace in summer. In winter, the meadow becomes a nursery slope, allowing parents to admire their children's skiing from the comfort of the bar.

The Bakery

The Nira Alpina's own bakery serves fresh bread specialities, delicious cakes and home-baked croissants. Gourmet sandwiches are also available here for a perfect stopover on a mountain hike or after an exciting day on the slopes. In the modern bakery, all baked goods, creams and fillings are made fresh daily in front of the guests.

Summer in the Engadin Valley



"The Engadin is the most beautiful abode in the world. I do not easily speak of happiness, but I almost believe I am happy here." Thomas Mann

The 80km long Engadin valley sits at an altitude of 1,800 metres and is one of the highest inhabited valleys in Europe. It is famous for the seemingly endless expanse of turquoise lakes that lie along the plateau, and enjoys a gloriously mild microclimate with an average of 322 days of sunshine every year.

Nira Alpina sits majestically at the upper end of this valley commanding breath-taking views over Lake Silvaplana. Surrounded on all sides by snow-capped peaks, the lake is graced by a neo-romantic castle built in 1906 by Count von der Lippe.

The towering peaks of over 3,000m combined with the crystal clear water, create a spectacular landscape for walking and mountain biking, whether following the shores of the lake or exploring the Alpine meadows. Panoramic footpaths follow ancient mule tracks, which were once used to transport goods through this inaccessible region. Walking at high-altitude is easily accessible by taking the Corvatsch cable car from Nira Alpina to the Piz Corvatsch (3,303m), where numerous hiking trails commence and the famous Glacier Grotto is located.

The Engadin has taken on mythical status for mountain bikers and offers some of the most challenging terrain in the world. 400km of trails are on offer including the renowned Suvrettapass and the Smuggler's Pass downhill route to Poschiavo.

Lake Silvaplana is celebrated as one of the top spots in Europe for windsurfing and kite surfing and it is rapidly becoming the place to be seen for adrenalin-seekers. A host of the Engadinwind windsurfing competition, the lake is blessed by the mighty Maloja wind and strong thermal currents, which create the perfect environment for the sport. Kite surfing pioneer Stefan Popprath heads up the Silvaplana kite school.

The strong winds also create the perfect environment for sailing and international sailing championships are held here every year, while the local river Inn offers world-class white-water rafting in otherwise impenetrable gorges.

The huge array of opportunities for sporting enthusiasts doesn't end here. For those who prefer to discover this unspoilt scenery on horseback, beautiful American coloured paint horses are kept at the Hossmann riding stables, just down the road from Nira Alpina in Champfer.

Mountain climbers can challenge themselves with the notorious fixed-rope Senda dal Diavel route or attempt the summit of the devilish 3,901m Piz Palü, accessed only by traversing the crevasses of the Pers Glacier with crampons, pick-axes and ropes.

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A more leisurely route takes you through conifer forests and along mountain streams to the summit of Piz Ot (3,246m), offering magnificent views along the way.

If staying two or more nights the ticket for the cable cars and public transportation in the Upper Engadin are included for the entire duration of the stay.



Shanti Spa by Pure Altitude



Working with award-winning spa brand, Pure Altitude, Nira Alpina offers their guests the very best in Alpine Spa. Channelling Pure Altitude's 15 years of spa expertise, the Shanti Spa by Pure Altitude features an extensive menu of 'multi-sensorial' treatments, focused on the use of mountain plant extracts with rare natural active ingredients, to promote total relaxation, recuperation and wellbeing – perfect for après-ski pampering. Alpine flowers such as Edelweiss along with essential oils, minerals and glacier water are just some of the locally sourced ingredients incorporated in the Pure Altitude skin care range and treatments.

Skilled therapists perform signature massage treatments, such as the 'Alpine Journey' using hot stones, wooden sticks and linen bags filled with salt and mountain plants to help improve fatigue and replenish energy levels after a day on the slopes.

In addition to five large treatment rooms, this facility offers a relaxation room with coloured mood enhancement lighting, an aroma cabin, steam room, sauna, Rasul bath and vast whirlpool with a fountain and underwater relaxation bed.

A striking mosaic-lined, colour-changing fountain is used for cooling off after a sauna, complete with four showers, two of which are cold waterfalls.

Guests can relax in the eucalyptus steam room, kept at a constant 46-48 degrees Celsius, or choose the large sauna, kept at 80-90 degrees Celsius, which is spacious and equipped with inviting curved wooden beds. Water infused with essential Alpine oils are available to pour over the hot stones. Pebble-shaped sofas invite to relax and floor to ceiling windows offer views over the nursery slopes and peaks beyond.

The innovative Rasul bath uses mineral-rich local mountain clay, heat and steam in a cleansing bathing ritual that allows natural products to detoxify the body, while the Aroma Cabin aids back complaints through the use of heated mosaic stone-seats and the inhalation of local essential oils.

A hydrotherapy bed is used for a locally sourced clay wrap, used to regenerate cells, relieve muscle tension and detoxify. Vibrations are produced to achieve harmony and balance.

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A large couple's room with luxurious twin heated beds is used mostly for massages. Throughout the ski season, deep sports massages are available, in addition to the hot stones focusing on key chakra points. Alpine herbs provide the base of the exfoliation treatment, including pine, arnica and rosemary. A deep candle-lit chromatherapy bath (when coloured light is used by trained therapists to balance energy) featuring sound vibrations and filled with dried rose buds and juniper can be used prior to massage.

Adjacent to the spa is the hotel's gym where state of the art equipment includes a cross trainer, running machine and exercise bike, all of which feature a connection for a personal iPhone or iPod, along with weights and exercise mats.

Meetings and Conferences



The Nira Alpina offers business travellers the best meeting and conference facilities against one of the most stunning backdrops in the Alps.

For meetings and events of all sizes, the hotel offers 70 rooms and suites, all with panoramic views of Lake Silvaplana, a choice of three restaurants, a Shanti Spa, a large conference room and ample secure underground parking. Thanks to its size, the Hotel Nira Alpina is also ideal for exclusive bookings. Companies and organisations have the option of renting the entire hotel and creating a tailor-made stay according to their wishes.

The conference room can accommodate up to 60 people, depending on the seating arrangement. Panoramic windows with a fantastic view of the Engadine mountains, contemporary furnishings with cream-coloured leather chairs and light, natural woods create a bright, friendly atmosphere.

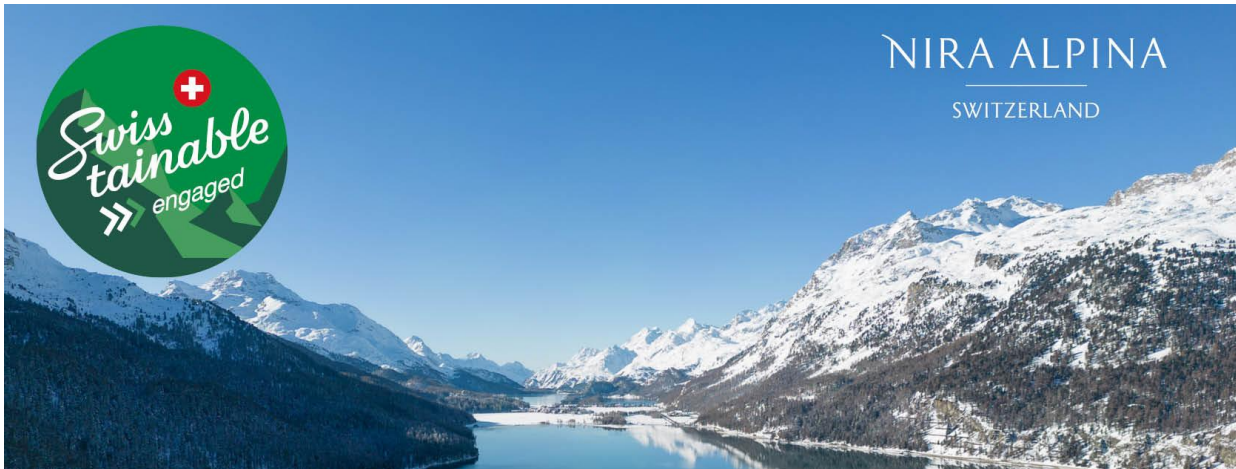
Adjacent to the conference room is a small terrace with a view of the valley, the perfect place for receptions or brainstorming sessions with business partners and clients. The first-class technical equipment and upscale facilities of the boutique lifestyle hotel guarantee a successful event, whether it's an important business meeting or an informal company outing with colleagues.

Free high-speed WiFi, windows that can be completely darkened, whiteboards, a projector and large screens are all part of the equipment. The conference room is located on the ground floor, the so-called Garden Floor, and is on the same floor as the Stalla Veglia restaurant.

The Hotel Nira Alpina was honoured with the prestigious Location Award in 2023 as a location with a WOW effect. This honour recognises the hotel as one of the best event and function locations and underlines its outstanding reputation for exclusive and unforgettable experiences.

Outside the conference room, the Engadin valley offers unrivalled incentive opportunities. In summer, it boasts 580 km of footpaths and 400 km of biking trails as well as three high-altitude golf courses, windsurfing, sailing, canyoning, glacier tours and white water rafting. In winter, Nira Alpina is the only hotel in the St Moritz ski domain to offer ski-in ski-out access and is connected to the 3,300m Corvatsch cable car via a private walkway.

Sustainability



Sustainability is a central component of the Hotel Nira Alpina's corporate philosophy. The hotel is committed to responsible and environmentally conscious corporate management that promotes respectful treatment of nature and local resources. The sustainable initiatives extend to all areas of the hotel, from energy efficiency and the use of environmentally friendly materials to a culinary offering that favours regional and seasonal products.

As part of the Swisstainable sustainability programme of the Swiss Tourism Association STV, the hotel was classified at level II - engaged in December 2024. This underlines the hotel's continuous efforts to minimise its environmental footprint and integrate sustainable practices into its operations. By participating in Swisstainable, the Nira Alpina is committed to continuously improving its environmental strategy and actively contributing to the sustainable growth of Swiss tourism.

In addition to its active participation in Swisstainable, the hotel is also involved in various other initiatives, such as the use of energy-efficient appliances, the promotion of environmentally friendly mobility and the support of local companies. One example of another sustainable initiative is the hotel's internal Sustainability Champions project. This brings together hotel employees from all departments in monthly meetings to develop measures for ecological, economic and social sustainability. The most valuable ideas for sustainability often arise directly in everyday working life. The project enables all hotel employees to actively develop and implement sustainable measures. Employees from reception, housekeeping, the kitchen and other departments meet regularly as sustainability champions to develop practical solutions and suggestions for improvement. The aim is to create practical solutions from everyday working life and implement them directly.

Guests can rest assured that they will not only enjoy a first-class experience at the Hotel Nira Alpina, but also a responsible and sustainable one.