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## LUXURY FAMILY HOTELS

**Luxury Family Hotels enhance their family offering with a brand partnership with Yoto**



**July 2023:** Luxury Family Hotels, the UK's leading luxury family hotel collection has partnered with renowned children's brand [Yoto](#) to enhance its family-focused offering. Brand new, 3rd Generation Yoto Players will be available for guests to borrow at all five hotels from the start of August, promising music, interactive play and stories for little ones.

Inspired by Montessori principles, the **award-winning Yoto Player** is activated by cards. Each hotel has a choice of 29 cards including **audiobooks** from the likes of Paw Patrol, Peppa Pig and The Gruffalo as well as **podcasts, jokes** and even a magical **bedtime meditation**. Perfect for early risers, quiet time after a day of adventure or bedtime stories, Yoto Players are a great addition to a family holiday. As well as longer battery life and double the storage capabilities for offline listening, the 3rd Generation Yoto Player also retains the existing features such as a **digital clock, night light, sleep timer** and **alarm**.

The Yoto Players are the latest addition to Luxury Family Hotels' already impressive **family-focused offering**. From babies to teens, parents to grandparents, guests of all ages are thoughtfully considered with the provision of all the little things to ensure an enjoyable and relaxing holiday. Each property offers **90 minutes of complimentary childcare per night's stay** at their on-site Ofsted-registered Four Bears Den, **swimming pools, cinemas** with daily screenings, **libraries** and indoor and outdoor **play areas**. The hotels even offer a **milk butler service** with the delivery of sterilised and heated bottles of milk!

This year, the brand has **relaunched Fowey Hall and Moonfleet Manor** with the refurbishment of interiors - courtesy of StudioJill - and incredible new facilities. In Cornwall, Fowey Hall has expanded, establishing it as the Luxury Family Hotels' flagship with a total of 60 rooms and suites, a brand new outdoor pool and an enhanced spa. Along the coast in Dorset, Moonfleet Manor has now finished its latest phase of refurbishment, including the re-mastering of all

existing rooms and suites and the addition of the brand new Fleehouse - an on-site farmhouse with 6 rooms overlooking the fleet.

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## **About Luxury Family Hotels**

Luxury Family Hotels is a collection of five family-focused hotels with distinct personalities across southern England. These include Fowey Hall in Cornwall, a Victorian manor house overlooking the Fowey Estuary, as well as Moonfleet Manor, a sprawling country estate with views of Dorset's Jurassic Coast. Nestled in the heart of the West Country is Woolley Grange, a secluded Jacobean manor house on the edge of historic wool town Bradford-on-Avon, while former hunting lodge New Park Manor is surrounded by the natural beauty and wildlife of the New Forest. For stays a little further north, Italianate palace The Ickworth near Bury St Edmunds in Suffolk sits within the stunning 1,800 acre National Trust estate.

Every Luxury Family Hotel property is designed for families of all kinds, offering all the little things required to ensure an enjoyable, relaxing and memory-making stay. Each hotel offers 90 minutes of complimentary childcare per night at the on-site 'Four Bears Den', a Luxury Family Hotels staple. With excellent facilities ranging from indoor and outdoor swimming pools to games and cinema rooms, spas and restaurants, the hotels allow guests to enjoy the luxury of time with those who matter most.

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Instagram: [@luxuryfamilyhotels](https://www.instagram.com/luxuryfamilyhotels)

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## **About Yoto Player**

Yoto is an interactive audio platform for kids. Yoto offers over 1,000 audio titles from the world's greatest creators spanning stories, songs, activities, and more to inspire creative play and learning without a screen. The carefully connected audio players – the Yoto Player and the Yoto Mini - put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. The very first Yoto Player launched on Kickstarter, then promptly sold out in 2019. The second generation Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. The brand's portfolio continued to grow with subsequent product launches, including the portable Yoto Mini in 2021 and with the new third generation Yoto Player in 2023.

Now available worldwide, Yoto have won awards and accolades from critics, parents and children alike. TIME Magazine named Yoto Player one of the Best Inventions of 2020, and Yoto Mini won a prestigious D&AD Pencil in 2022.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Sony, Disney, LEGO, Roald Dahl Story Company, HarperCollins, Hachette, Viacom, Bonnier and Scholastic.