



LUXURY FAMILY HOTELS

Luxury Family Hotels: A New Era For The Family-Focused Hotel Collection

- *Relaunch of Fowey Hall in late spring with new rooms and suites and an outdoor pool*
- *Completion of the Moonfleet Manor refurbishment in April, with new coastal rooms*
 - *Further hotels to also undergo refurbishment in the coming years*
- *Family focus across the group with the provision of all the little things to ease family travel such as a milk butler service and extensive equipment for all ages as well as 90 minutes of complimentary childcare per night's stay at Ofsted-registered Four Bears Den*

January 2023: Luxury Family Hotels, a collection of five family-focused properties across southern England, has moved into a new era with a series of upcoming property relaunches. Extensive refurbishment work at Moonfleet Manor in Dorset will draw to a close in April, followed by a milestone relaunch of Fowey Hall in Cornwall later in spring. The remaining three properties - Woolley Grange, New Park Manor and The Ickworth will also be reimaged in the coming years. This is set to establish Luxury Family Hotels as the UK's leading luxury hotel collection for families, in every sense of the word.

The Luxury Family Hotels collection comprises five hotels in some of England's finest coastal and countryside locations:

[Fowey Hall in Cornwall](#)

[Moonfleet Manor in Dorset](#)

[Woolley Grange in Bath](#)

[The Ickworth in Suffolk](#)

[New Park Manor in the New Forest](#)

Fowey Hall, a Victorian mansion overlooking the Fowey estuary, will relaunch in late spring this year after undergoing a significant multi-million pound renovation to offer a host of new rooms, suites and facilities. After a full property refurbishment in 2020, a further 20 contemporary bedrooms will be added and - the jewel in the crown - four brand new Bay Suites will sit atop the renovated spa, with commanding sea views from elevated, private balconies. The suites, taking a consciously 'quiet' approach to detailing that allows the view to be the main focus, are contemporary in design and boast natural, earthy materials and textures that are perfectly complemented by warm accents of brass and burnt orange upholstery. As with the work in 2020, StudioJill has been at the design helm of the property's overhaul. A new outdoor pool will also open with sea views, making Fowey Hall one of the very few luxury hotels on the south Cornish coast to offer this facility.

Overlooking Chesil Beach on Dorset's Jurassic Coast, **Moonfleet Manor** has undergone a series of substantial renovations over the last few years, with the latest phase set to be complete by this May. Designed by StudioJill, the interiors have been completely re-imagined, with inspiration from the property's heritage and coastal setting. One of the additions that will be unveiled this spring is the new Fleethouse rooms, which will have the most impressive views of the fleet and beyond. Last year, a brand new Science Room also opened, where children can learn how to experiment, alongside the existing Escape Rooms, a first for a UK hotel. These rooms form part of the hotel's extensive activity hub, a rare find in a luxury British hotel, and a welcome retreat in inclement weather, featuring a traversing wall, skittle alley, retro arcade games, crazy golf and a play area for under 5s.

Other properties in the collection include **Woolley Grange**, a Jacobean manor house in historic Bradford-upon-Avon, just outside Bath, with indoor and outdoor pools, a child-friendly spa, a walled garden and a variety of interconnecting room configurations to suit families of all sizes; **New Park Manor** in the New Forest, which also offers a child-friendly spa, indoor and outdoor pools as well as a hot tub with a view and finally, **The Ickworth** in Suffolk, set in 1,800 acres of National Trust parkland, featuring play areas and tennis courts.

Each of the hotels in the Luxury Family Hotels collection is designed for families of every kind, offering all the little things required to ensure an enjoyable, relaxing and memory-making stay. From babies through to teens, expectant parents to grandparents and even dog owners, all age groups and families of every genre are thoughtfully considered and catered for with an incredible range of amenities and facilities. From a milk butler service with the delivery of sterilised and heated bottles of milk and the provision of all the equipment parents could need, to dedicated children's libraries for grandparents to reconnect with little ones and cinemas with daily screenings, Luxury Family Hotels encourage families to spend quality time together, safe in the knowledge that all the little things are taken care of.

Each property offers 90 minutes of complimentary childcare per night's stay at their on-site Ofsted-registered Four Bears Den, swimming pools, wellness facilities and indoor and outdoor play areas. Most properties also have animals on site, so guests can pop by to say hello or join in with the daily feeding. The restaurants at Luxury Family Hotels feature classic dishes for the whole family, with ingredients from local suppliers or the kitchen gardens, as well as cosy nooks for evening drinks once the children are tucked up in bed, watching a film in the cinema rooms or playing with friends in the games rooms.

Luxury Family Hotels acknowledge that families come in all different shapes and sizes, and for many, dogs are very much part of the fold. That's why every dog is greeted with a woof welcome pack and can also enjoy dishes from their 'a la bark' menu and even Waggy Tails Tea Time, complete with puppacino.

2023 will set the scene for a new era of Luxury Family Hotels and underpin their ethos of offering families the luxury of time together in some of the most beautiful settings in England.

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For all media enquiries, please contact Bacchus Agency on 0208 968 0202 or email lfh@bacchus.agency.

About Luxury Family Hotels

Luxury Family Hotels is a collection of five family-focused hotels with distinct personalities across southern England. These include Fowey Hall in Cornwall, a Victorian manor house overlooking the Fowey Estuary, as well as Moonfleet Manor, a sprawling country estate with views of Dorset's Jurassic Coast. Nestled in the heart of the West Country is Woolley Grange, a secluded Jacobean manor house on the edge of historic wool town Bradford-on-Avon, while former hunting lodge New Park Manor is surrounded by the natural beauty and wildlife of the New Forest. For stays a little further north, Italianate palace The Ickworth near Bury St Edmunds in Suffolk sits within the stunning 1,800 acre National Trust estate.

Every Luxury Family Hotel property is designed for families of all kinds, offering all the little things required to ensure an enjoyable, relaxing and memory-making stay. Each hotel offers 90 minutes of complimentary childcare per night at the on-site 'Four Bears Den', a Luxury Family Hotels staple. With excellent facilities ranging from indoor and outdoor swimming pools to games and cinema rooms, spas and restaurants, the hotels allow guests to enjoy the luxury of time with those who matter most.

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