

# Welcome Break

## RAMADA LONDON STANSTED UNVEILS REVAMP AND NEW 'COMFORT+' ROOM TYPE

**2<sup>nd</sup> January 2026:** Welcome Break's Ramada London Stansted has completed an extensive revamp which includes upgrading bedrooms, reception, lobby and restaurant areas to deliver a more modern, comfortable and welcoming experience for guests.

As part of the upgrade, Ramada London Stansted, situated on the M11, has also introduced a brand-new room category, Comfort+, offering guests an enhanced stay with added amenities including a premium coffee machine and in-room mini-fridge.

The renovated bedrooms feature a fresh new look to make guests feel more relaxed. The redesigned lobby, reception and restaurant spaces introduce stylish new seating and improved ambient lighting; all designed to maximise comfort and elevate the guest experience.

**John Bailey, Hotel Director at Welcome Break** said: *"At Welcome Break we are committed listening to our customers feedback and providing the best amenities on the UK motorway network. We are well underway with upgrading and updating our Hotel Estate and Ramada London Stanstead is the latest of our 31 UK Roadside Hotels to have a refreshed look and feel."*

Conveniently located beside London Stansted Airport and Welcome Break Birchanger Green, the Ramada London Stansted offers travellers trusted service from one of the UK's leading motorway hospitality operators, with popular dining options including Starbucks, Taco Bell, KFC, and more.

For further information or to make a booking, visit:

<https://hotels.welcomebreak.co.uk/hotel/ramada-london-stansted-airport-m11/>

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For more information contact the team on [welcomebreak@stripecommunications.com](mailto:welcomebreak@stripecommunications.com)

**Notes to Editors:**

**About Welcome Break**

Welcome Break: <https://www.welcomebreak.co.uk/>

Welcome Break is one of the UK's leading motorway service area operators, running 61 service areas and 31 hotels across the UK. Welcome Break fuel forecourts, EV charging and amenity buildings are open 24 hours a day, 365 days a year and attract 85 million customers annually.

Formed in 1959, Welcome Break has over 6,000 team members who strive to provide a superior customer experience. It operates world class food and retail brands such as Waitrose, Starbucks, Subway, WHSmith, KFC, Pizza Express and Burger King, as well hotels under the Ramada and Days Inn brands. The business is majority owned by the Applegreen Group, the roadside convenience retailer, with operations across the UK, Ireland and the US.