

Welcome Break

DAYS INN SEDGEMOOR HOTEL AT WELCOME BREAK SEDGEMOOR UNVEILS ALL-NEW MAKEOVER

24 July 2021 – Following feedback from customers, Days Inn Sedgemoor at Welcome Break Sedgemoor, has revealed brand-new hotel interior. New features include bedroom updates as well as bathroom, hallway and lobby renovations, bringing the hotel up to date for future guests.

The bathrooms at Days Inn Sedgemoor have been fitted with state-of-the-art energy and water efficient showers, toilets and tap fittings as well as LED lighting. The renovated bedrooms also feature new beds, desks, clothes hanging rails and bedding. Brand new TVs mean guests can wind down with their favourite programmes in the evenings and new mirrors make getting ready for those all-important meetings or nights out much easier.

Due to the increasing demand Welcome Break has seen in UK staycations, another change that Days Inn Sedgemoor has made with the refurbishments is a shift in room types. Some of the old twin rooms have been changed to double rooms to accommodate growing requests for couples and families travelling the country.

Gary Steele, Operations Director - Hotels at Welcome Break said: *“We’re really excited to announce that our Days Inn Sedgemoor at Welcome Break Sedgemoor has been refurbished. We know that many families and couples are staying in the UK for their holidays, so we wanted to focus on our hotels to ensure travellers are happy. We also know that people travelling for business want comfortable surroundings at good value prices, so our updates reflect this.”*

Hotels included at Welcome Break motorway service areas include Days Inn and Ramada Hotels. Prices start from £24.99 for a one-night stay. For more information visit <https://hotels.welcomebreak.co.uk/>

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For more information contact the Welcome Break team on welcomebreak@stripecommunications.com or call 07799739353

Notes to Editors

Welcome Break: <https://www.welcomebreak.co.uk/>

Welcome Break is one of the UK's leading motorway service area operators, running 52 service areas and 31 hotels across the UK. Welcome Break fuel forecourts, EV charging and amenity buildings are open 24 hours a day, 365 days a year and attract 85 million customers annually.

Formed in 1959, Welcome Break has over 6,000 team members who strive to provide a superior customer experience. It operates world class food and retail brands such as Waitrose, Starbucks, Subway, WHSmith, KFC, Pizza Express and Burger King, as well hotels under the Ramada and Days Inn brands. The business is majority owned by the Applegreen Group, the roadside convenience retailer, with operations across the UK, Ireland and the US.